

Features	Description	Identity Force	Direct Competitors			Indirect		
			Lifelock	Identity Guard	ID Watchdog	TransUnion TrueIdentity	Experian ITP	Equifax Complete Premier
Free trial								
Family plan								
Monitoring:								
Credit reports monitoring	Daily monitoring of credit reports and alerts for key changes							
Credit scores tracking	Instant online access to credit scores							
Identity Profile Report	Provides up to a 30-year look back of verified and unverified records associated with your identity to establish your baseline identity profile for future monitoring.							
Change of Address Monitoring	Monitors and alerts if your mail has been redirected through USPS w/out authorization							
Public Records Monitoring	Searches public records and other databases including licenses and certifications to check if your identity has been used w/o authorization							
Court Records Monitoring	Searches criminal & court records determining to see if your identity has been used w/out authorization							
Dark Web Monitoring	Scans for illegal online trading/selling of your personal info incl DL, SSN, phone #, email, bank #, credit card, etc							
Payday Loan Monitoring	Alerts you to payday/ quick cash loans obtained using your SSN							
Sex offender Monitoring	Monitors & alerts if sex offenders live in neighbourhood or fraudulently use your personal data as their registration information							
Social Media ID Monitoring	Monitor FB, YT, Twitter, and IG for inappropriate activity and posts							
Control:								
Blog articles	Provides updates on recent scams & protection tips							
Two-factor authentication	Verification required after logging in							
Mail protection (Junk mail opt out)	Removes name from marketing databases and stops pre-approved credit card offers							
Online PC protection tools	Protects sensitive data when shopping, banking or sharing online							
Lost wallet assistance	Quickly cancel and replace cards if wallet is lost							
Medical ID fraud protection	Reviews your medical benefits statements you are the only one using your medical benefits							
Childwatch	Secondary layer of monitoring services (identity, SSN, social media, restoration, ID theft insurance) targeted at children within an adult plan							
Credit report lock	Provides additional protection from unauthorized access							
Alerts:								
Bank & Credit card activity alerts	Alerts when a charge/ withdrawal exceeds a dollar amount determined by you							
Investment account alerts	Alerts when there is deposit/ withdrawal/ duplicate transfer to your 401k, brokerage or financial accounts							
Data Breach Alerts	Alerts when there is risk of data exposure and breaches							
Smart SSN tracker	Alerts if an unfamiliar name/ address is associated with your SSN							
Identity theft alert	Alerts when your personal info is at risk due to data breaches							
Companion Mobile app	Alerts for threats from rogue apps, spoof networks, etc and provides rapid access to personal identity protection information							
Recovery:								
Identity theft insurance (\$1 million)	Recover out of pocket expenses and lost wages when identity is stolen							
401k/ HSA/ Stock options stolen fund reimbursements	Up to \$500K reimbursement for unrecoverable funds removed from employer-sponsored retirement accounts, health savings accounts (FSA/HSA/HRA), and employee stock option plans							
Fully managed restoration	Completes paperwork by Certified Protection Experts							
Toll free customer service	Provides support over phone							
Enterprise Level	Offers above services to employers in the form of employee benefits and data breach recovery							